

Starting With A Clean Slate

CLEANING PRODUCT MAKERS ARE FOCUSING ON EASE OF USE AND PLEASANT EXPERIENCES

Evercare

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Evercare is introducing a wide array of cleaning and care products. The company is emphasizing a "whole home scent" in citrus and lavender cleaning products. New kitchen and bath disposable cleaning cloths have lavender or citrus scent and feature a texture on one side of the cloth for scrubbing and a smooth side of the cloth for wiping. The cloths come in a package of 30. Disposable glass-cleaning cloths come in lavender or citrus, and are tear-resistant and lint-free for glass cleaning. The cleaning solution is an ammonia-free formula. The glass cloths come in a package of 25.

Evercare's Sweep 'N Clean is an electrostatic sweeper and squeegee in one tool. It dusts and mops floors. The head

adjusts to 45 degrees or 90 degrees to clean hard-to-reach surfaces. It can squeegee windows, shower doors and other glass surfaces. The Evercare Lint Pic-Up features patented zip-strip sheet removal, and the adhesive will not transfer to clothing. It works on most materials, including upholstery.