


Helmac Spotlights Long Handled Sweep 'N Clean

CHICAGO—Helmac, makers of Evercare branded cleaning products are shining a show-time spotlight on their Sweep 'n Clean long handled cleaner at the International Housewares Show here this month.

The unit combines an electrostatic sweeper and a squeegee in one tool. It fea-

tures a sweeper head that adjusts to 45 or 90 degrees for cleaning hard to reach places. The built-in squeegee allows consumers to clean windows, shower doors and other glass surfaces without changing cleaning tools. The unit works with most brands of electrostatic cloths and has a

durable aluminum handle. The Sweep 'n Clean has a suggested retail of \$9.99 and is currently available.

Helmac is also introducing at the show a line of electrostatic dusting cloths, wet or dry electrostatic dusting cloths and flannel dusters for use with the Sweep 'n Clean. 



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